

ICEBREAKERS®

Artesian Spring Water

REQUEST EVENT INFORMATION FOR ICEBREAKERS PARTICIPATION

GENERAL INFORMATION

Date Requested: _____ Contact Phone: _____

Contact Name: _____ Contact E-mail: _____

Company Name: _____

EVENT TOPLINE DESCRIPTION

Please provide a brief description of the event – including event history, overall participation, media coverage, event details, and ICEBREAKERS involvement: **NOTE – Attach all supporting documentation.**

Have you ever had ICEBREAKERS before? Yes, at _____ No

EVENT INFORMATION

Event Name : _____

Event Chair : _____

Event Date : _____ Event Frequency: One-time Annual

Event Address: _____

Deadline: _____ Target Audience: _____

of Attendees: _____

Cocktail: _____ Sit-down: _____ # of Bars: _____ VIP area: _____ Indoor: _____ Outdoor: _____

Talent: _____

Sponsorship Type: Paid Fee: _____ In-kind Donation (product only)

Other Beverage Sponsors: _____

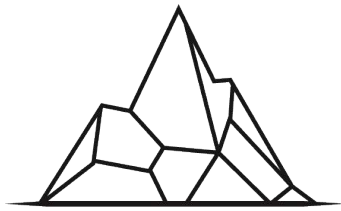
Non-Profit Sponsors: _____

Additional Event Sponsors: _____

Event Media Promotion (print, online, social media, etc.): _____

Social Media Info:

Instagram : _____ # of Followers _____



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ICEBREAKERS EVENT OPPORTUNITIES

Event Opportunities for ICEBREAKERS:

Logo Placement: Invitation Program Website Step & Repeat Social Media Posts

Banners / Signage Allowed: Yes No

Separate ICEBREAKERS Water Bar Existing Bar Only

ICEBREAKERS Social Media Assets: Photo Video Post Event Recap Video

If the event was held previously, please provide number of impressions:

Social Media Impressions (Instagram, etc.): _____

Media Impressions (Digital, Print, etc.): _____

Event Content for IASW Usage (i.e. event photos on IASW website, link to event on IASW website, etc.):

Available Not Available

Opportunity for ICEBREAKERS Foundation (www.icebreakerswater.com/icebreakers-foundation):

YES NO

Complimentary Tickets/Table: Yes # of Tickets _____ No

Staff Credentials: Yes # of Credentials _____ No

ICEBREAKERS PRODUCTS NEED

PET Bottle: 500ml Artesian Spring Water 1000ml Artesian Spring Water

PLEASE ADD ANY ADDITIONAL INFORMATION THAT MIGHT HELP ICEBREAKERS EVALUATE THIS OPPORTUNITY

***Please e-mail a completed form to refresh@icebreakerswater.com**